



***UnionPay***  
***International***

## **About UnionPay International**

UnionPay International (UPI) is a global payment network that serves the world's largest Cardholder base of over 6 billion cards. With a wide range of payment services available to businesses and consumers, UPI provides access to cost-efficient and secure payment solutions that are tailored to the needs of the local market.

UnionPay's acceptance footprint has expanded to 160 countries and regions, covering more than 36 million merchants and over two million ATMs worldwide. UnionPay serves the world's largest Cardholder base by providing quality, cost effective and secure payment services, and ensuring convenient local services to a growing number of merchants.

In Southeast Asia, UPI has enabled ATM, POS acceptance and card issuance across all 10 countries. In Singapore, UnionPay credit and debit cards are issued by Bank of China (BOC), DBS Bank (DBS), Industrial and Commercial Bank of China (ICBC) and United Overseas Bank (UOB), and the cards are accepted at over 80 percent of retail, lifestyle and food and beverage establishments locally, as well as at almost all ATMs across the island.

For more information about UPI, visit [www.unionpayintl.com](http://www.unionpayintl.com), follow "UnionPay International" on Facebook, Sina Weibo or WeChat, or download its official mobile application by searching for "UnionPay International" on Apple's App Store or Google's Play Store. Refer to **Appendix 1** for information on UnionPay acceptance in Singapore.

## **UnionPay transactions during Lunar New Year 2017**

The total transaction volume made by UnionPay Cardholders globally during the 7-day Lunar New Year holiday reached a new peak of approximately SGD 93.5 billion, a 48.1 percent year-on-year growth. The number of transactions made by UnionPay Cardholders reached 343 million, a 11.7 percent year-on-year growth. Of this, the number of transactions made outside mainland China recorded an increase of approximately 40 percent, underscoring UnionPay International's continued growth momentum beyond mainland China. Food and beverage (F&B), shopping, travel and transport topped the list as the categories that registered the highest spend among Cardholders globally.

Diving deeper into the spending trends during the Lunar New Year period in Singapore, spending on duty-free shopping saw the most significant growth, followed by spending at local retail outlets and accommodation.

## **UnionPay transactions during Great Singapore Sale 2016**

UnionPay saw a 15% increase in year-on-year spend during GSS 2016, compared to the same period in 2015. Refer to **Appendix 2** for article by The Straits Times.

## **Ongoing UnionPay Promotions in Singapore**

- ION Orchard: S\$50 shopping voucher with min. spend of S\$1,000. Complimentary limousine airport transfer with min. spend of S\$5,000.
- Shaw Theatres: 1-1 2D movie tickets.

Terms & Conditions apply, please check with merchants for more details.

## Appendix 1 – UnionPay acceptance in Singapore






### If Merchant is keen to accept UnionPay, they can contact their respective acquirer:

DBS	1800 834 1852
Global Payments (for HSBC)	6622 1168
OCBC	6530 1652
SinoPay / Citibank	9685 0108
UOB	6222 2635
NETS	6274 1212
First Data Merchant Solution (for Standard Chartered)	6622 1888
Bank of China China (BOC)	64129523

*Note: NETS terminals can accept UnionPay even though it is not a credit card terminal. Maybank, Diners Club, and Amex terminals are not able to be programmed for UnionPay acceptance so merchant will need a separate terminal.*

### If UnionPay is accepted on NETS Terminal:

1. Select **International Card**
2. Select **UnionPay**
3. Select **Purchase**
4. Key the purchase amount and press 
5. Key the Reference Number and press 
6. **INSERT** if it's a **Chip Card**/ **SWIPE** if it's a **Magnetic Stripe Card**
7. Request customer to enter the **PIN** on the **PIN Pad** and press 

Note: If customer does not have a **PIN**, please inform customer to press 

8. Wait for **APPROVED** to be printed on the receipt
9. Return card to customer

10. Customer to sign on the UnionPay receipt

*Note: Please contact NETS if terminal is unable to accept UnionPay. Please contact vendor if cashier system does not have UnionPay option*

**If UnionPay is accepted on the Credit Card Terminal:**

1. Depending if cashier system is linked to terminal, Key sales info in cashier system, then select UnionPay for payment choice
2. Depending on the credit card terminal model, please Select **UnionPay** where applicable OR Insert Chip Card/ Swipe Magnetic Stripe Card on Terminal to auto read
3. Key the purchase amount and press the ENTER button
4. Where applicable, key the Reference Number and press the ENTER button
5. Request customer to enter the **PIN** on the **PIN Pad** and press the ENTER button

*Note: If customer does not have a **PIN**, please inform customer to press the ENTER button*

6. Wait for **APPROVED** to be printed on the receipt
7. Return card to customer
8. Customer to sign on the UnionPay receipt

*Note: Please contact the terminal provider if terminal is unable to accept UnionPay. Please contact the vendor if cashier system does not have UnionPay option*

## **Great S'pore Sale gets boost from UnionPay cardholders**

**Rise in spending of 15% attributed to more using, and merchants accepting, the cards**

Melissa Lin PUBLISHED SEP 6, 2016, 5:00 AM SGT



Despite weaker consumer confidence, spending by UnionPay cardholders at this year's Great Singapore Sale (GSS) rose by 15 per cent from the same period last year.

The Chinese payment firm said this was due to growth in cardholders as well as more merchants here accepting its cards - which became the official card this year.

The 10-week event from June 3 to Aug 14 was extended by two weeks to cater to tourists from Asia-Pacific countries, including China, whose summer holidays fall in the June to August period.

But the UnionPay data does not include spending by shoppers who used other credit cards or modes of payment, such as cash.

UnionPay said the higher spending - it did not give the amount - was boosted by increased card usage by residents and tourists. Residents both spent and used their cards twice as much compared with the same period last year.

A reason could be that over 80 per cent of merchants here now accept UnionPay cards, up from over 70 per cent last year.

Tourists from China, Hong Kong, Macau, South Korea and Indonesia contributed to the bulk of the 15 per cent growth. In June, visitors from China grew 53.2 per cent year on year to 221,373.

Another possible factor for higher spending was that this year, UnionPay cardholders could get perks at over 100 retailers, including department store Tangs and Korean label Etude House.

Supermarkets and food and beverage businesses saw the greatest boost among retail categories.

The growth in spending "marks the continued appeal of Singapore as a choice shopping destination for locals and visitors", said UnionPay International South-east Asia's general manager Yang Wenhui.

The Singapore Retailers Association (SRA), which organised the GSS, said the increased spending is "encouraging", and it will continue to work with UnionPay and the industry to grow the event's appeal.

Meanwhile, retail sales excluding motor vehicles - data that gauges the overall impact of GSS - fell 3 per cent year on year in June, which showed that the sale got off to a slow start. The Department of Statistics has not released the figures for July and August.

Noting that visitor arrivals tend to pick up in July and August, SRA president R. Dhinakaran said: "We remain optimistic that the official retail sales figures for July and August will show a pick-up and our strategy of extending GSS to mid-August to capture more tourist dollars will prove to be beneficial to the industry."

A version of this article appeared in the print edition of The Straits Times on September 06, 2016, with the headline 'Great S'pore Sale gets boost from UnionPay cardholders'. Print Edition | [Subscribe](#)