



SRACE 2018

Singapore Retail Industry Conference and Exhibition

TIME	DAY ONE – WEDNESDAY 5 SEPTEMBER 2018
8.00 AM	Registration: Summit 1, Level 3, SUNTEC Convention Center
	Event Opening: Discover - Digitalise - Deliver!
9:00 AM	Welcome Remarks by Mr R Dhinakaran President, Singapore Retailers Association
9:10 AM	Opening Speech by Guest-of-Honour - Mr Chan Chun Sing, Minister for Trade & Industry
9.20 AM	Keynote Address: Reinventing retail in the age of Amazon – the new landscape of retail. Dr Alan Treadgold, Author & Partner, Retail Strategy PA Consulting, United Kingdom
10:10 AM	Networking Tea Break
10.35AM	Digital Integration in ASEAN Ms. Aparna Bharadwaj, Partner & Managing Director, Boston Consulting Group
11.10AM	Digital Reinvention - succeed and thrive in the digital age Mr. Waldemar Jap, Consumer Specialist Asia Pac Deals Strategy and Operations, PWC
11:50AM	The rise of the experience; about new thinking AND doing in retail design: A 360 approach to bring results through providing meaningful and truly engaging experiences. Mr. Ronald Dalderup, Director & Co Founder, NBDA Asia
12.30PM	Networking Lunch and Exhibition Visit
2.00PM	Reinventing Retail with iPhone & iPad - Case Study of Newstead Technologies Mr. Leon Tay, General Manager, Newstead Technologies
2.30PM	HR Analytics – Talent for the Digital Age – Case Studies Ms. Deon Senturk, Director of Business Development, Talent +
3.00PM	Networking Tea Break
3.30PM	Data Mining & Artificial Intelligence – Making the most of your CRM Data – Case Study Professor Andrew Lim, National University Singapore - TBC
4.00PM	Video and Customer Analytics - Case Study Mr Allen Lin, Co Founder, Trakomatic - TBC
4.30pm	End of Day One.



SRICE 2018
Singapore Retail Industry Conference and Exhibition

TIME	DAY TWO – THURSDAY 6 SEPTEMBER 2018
8.30 AM	Exhibition Early Tour
9:00 AM	Chairman’s Opening Address Day Two
9:10 AM	Sales Insights for Retail - Putting the Consumer at the Heart of Business Euromonitor - TBC
9.40 AM	Taking retail careers to new heights in the digital age. Mr. Leonard Ling, Principal Consultant & Director, Solutionsatwork Pte Ltd
10.10 AM	Networking Tea Break
10:40 AM	Digital Talent Development: The Future of Retail Training Mr. Pete Fullard, Managing Director, UpSkill People
11.25 AM	Digital Marketing: Social Media - Marketing in the Moment Ms. Evangeline Leong, CEO & Founder, GetKobe
12.00PM	Digital Payments: The Future of Payments for an Omnichannel / Digital Business Mr. Michael Toh, Founder, 1GFS / Shopaylytics
12.30PM	Networking Lunch and Exhibition Visit
2.00PM	<p align="center">- SRICE 2018 Work Shop -</p> <p align="center">How to build and deliver effective businesses in the ‘new retail’</p> <p align="center">Dr Alan Treadgold, Author & Partner – Retail Strategy, PA Consulting, UK</p> <ul style="list-style-type: none"> i. The new landscape of retail ii. Enterprise requirements to achieve success iii. Leadership requirements to deliver success
3.00PM	Networking Tea Break
	<ul style="list-style-type: none"> iv. Building agility into retail enterprises in environments defined by uncertainty v. The crucial importance of customer centricity vi. The central role of data and insight
4.30pm	Close of SRICE2018

Visit <https://tinyurl.com/2018SRICE> to register today!
Two Free Seats per SRA Member