



**Its charter is to raise standards, promote innovation, champion creativity and recognise excellence. Organised by Singapore Retailers Association, and supported by Enterprise Singapore & Singapore Tourism Board, the annual awards hope to inspire and heighten new and exciting dimensions in the retail industry.**

## **CALL FOR ENTRIES! Give your efforts every chance to shine!**

- 1. Best New Entrant** : Most outstanding new store (or under a new store name) that entered the retail scene in Singapore for the first time
- 2. Best Retail Concept** : Most outstanding retail concept introduced under an existing /related store name
- 3. Best Retail Event** : Most outstanding retail event / promotion organised by a store / mall which resulted in high shopper traffic and sales
- 4. Best Efforts in Corporate Social Responsibility** : Most outstanding efforts by store/mall to promote and contribute to community bonding / environmental and/or wildlife conservation / charities
- 5. Manager of the Year** : Most outstanding in leadership qualities, proven passion and commitment to the Company's success
- 6. Young Executive of the Year** : Most outstanding in management & inter-personal skills and proven commitment to self-improvement

**Qualifying Period: 1 May 2017 to 30 April 2018**

**Closing Date For Entries: 31 May 2018**

**Award Categories Entry Kit is available for download [HERE](#)**

**For enquiries: Email [mariah@sra.org.sg](mailto:mariah@sra.org.sg) or call DID: 6360 0181**

### **Important Notes:**

- *Store visits and interviews with staff may be conducted as part of the judging process*
- *All winning stores / shopping malls must be in operation at the time of the Awards Presentation*
- *Manager of the Year and Young Executive of the Year awards are open ONLY to employees of SRA Members (Ordinary)*
- *Winners of the Manager of the Year and Young Executive of the Year must still be employed by their nominating Companies at the time of the Awards Presentation*
- *All winners will be announced and awards presented at the SRA Retail Awards 2018 on 21 September 2018*



**Best Retail Concept**

**Best Retail Event**

**Best New Entrant**

**Best Efforts In  
Corporate Social Responsibility**

**Manager Of The Year**

**Young Executive Of The Year**

### **Entries Submission Instructions**

- All applications must be made on the official application forms. Download [HERE](#)
- All application forms must be duly completed and submitted together with the requisite supporting materials specified in the application forms by hand or by mail **BY THE CLOSING DATE OF 31 MAY 2018** to:

**Attn: Ms Mariah Amin  
Singapore Retailers Association  
1 Coleman Street, The Adelphi #05-11B,  
Singapore 179803**

- Incomplete / illegible submissions, false particulars or wilful suppression of material facts will render the applicant liable to disqualification, or if awarded, to revocation of the Award accorded
- All application forms and supporting materials submitted will become the property of the Singapore Retailers Association and are not returnable

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