

15 August 2019

Dear Sir/Madam,

SINGAPORE RETAILERS ASSOCIATION (SRA) RETAIL AWARDS GALA DINNER 2019 -

TABLE & PRIZE SPONSORSHIP

The much-awaited annual SRA Retail Awards Gala Dinner is back! It will be yet another remarkable evening with performances, live music and nearly \$100,000 worth of prizes to be won!

DATE : Friday 27 September 2019
TIME : 6.00pm to 10.00pm
VENUE : Level 4, Fairmont Ballroom (Padang & Collyer),
Raffles City Convention Centre

This year, we celebrate the 20th Anniversary of the SRA Retail Awards. Come join us for an evening of celebration, recognition, and entertainment with the retail and shopping centre communities to celebrate the industry's achievements, honouring outstanding retailers with the coveted SRA Retail Awards 2019 namely ***Best New Entrant of the Year, Best Retail Concept of the Year, Best Retail Event of the Year, Best Efforts in Corporate Social Responsibility, Manager of the Year and Young Executive of the Year***. Shopping Centres which have made the most outstanding efforts in Advertising & Promotions and Centre Management will also be commended and recognised.

SRA would like to invite you to join us and support the SRA Retail Awards Gala Dinner 2019 with your generous sponsorship! The table sponsorship categories are as follows:

- Bronze @ \$3,000 per table
- Silver @ \$5,000 per table
- Gold @ \$12,000 per table
- Platinum @ \$18,000 per 2 tables
- Individual Seats @ \$350 per seat

Additionally, you may like to help us make the event more memorable by sponsoring lucky draw prizes. Please return the **Table Sponsorship Form (Appendix A) and/or Prize Sponsorship Form (Appendix B)** by **6 September 2019**.

On behalf of SRA and the Organising Committee, I would like to thank you for your generous support and look forward to seeing you at the SRA Retail Awards Gala Dinner 2019 !

Yours sincerely,



LESTER QUAH

Chairman, SRA Retail Awards Gala Dinner 2019 Organising Committee
Alternate Councillor, Singapore Retailers Association (SRA)
Director of Retail Development, Cold Storage Singapore (1983) Pte Ltd

SRA RETAIL AWARDS GALA DINNER 2019 -TABLE SPONSORSHIP FORM

YES ! We would like to sponsor table(s) for the SRA Retail Awards Gala Dinner 2019 on Fri 27 Sep 2019 at Fairmont Ballroom (Padang & Collyer), Raffles City Convention Centre

	Bronze @ \$3,000 [^] per table
	Silver @ \$5,000 [^] per table
	Gold @ \$12,000 [^] per table
	Platinum @ \$18,000 [^] per 2 tables
	Individual seats @ \$350 [*] each (No. of seats to sponsor: _____)

**Price is subject to 7% GST. ^Table of 10 seats*

Please transfer total sum of \$ _____ payable to SRA's bank account at:-

Account Name : Singapore Retailers Association
Account Number : 504-046913-001
Bank Name : Overseas-Chinese Banking Corporation Limited
Bank Address : 65 Chulia Street, OCBC Centre, Singapore 049513
Bank Code : 7339 | **Swift Code** : OCBCSGSG
Branch Name : OCBC Centre Branch **Branch Code**: 504

For cheque payments, please pay to "**Singapore Retailers Association**". Mail it with your completed Form to Singapore Retailers Association at 1 Coleman Street, The Adelphi, #05-11B, S(179803). Cheques must be cleared at least one week ahead of the event date before invitation cards will be emailed to sponsors.

Please confirm your table purchase **before Friday, 6 September 2019**. Please contact Anjana Hegde at anjana@sra.org.sg or 63600185 if you need any clarifications.

Our company details are as follows: -

Name of Company : _____
 Contact Person : _____
 Designation : _____
 Address : _____
 _____ Postal Code: _____
 Tel. : _____
 Email : _____

 Name & Signature of Authorised Signatory / Date

 Company's Stamp

SRA RETAIL AWARDS GALA DINNER 2019 - SPONSORSHIP BENEFITS

Benefits as per Sponsorship Package*	Platinum @ \$18,000	Gold @ \$12,000	Silver @ \$5,000	Bronze @ \$3,000	Individual @ \$350
Gift bag^	★	★	★	★	★
Seating of a table of 10 pax (<i>unless otherwise stated</i>)	2 tables	★	★	★	-
Corporate branding featured on each table	★	★	★	-	-
Complimentary champagne per table	3 bottles	3 bottles	1 bottle	-	-
Double the chances during lucky draw	★	★	★	-	-
Premium seats (nearer to the stage)	★	★	-	-	-
Credit mention on table menu/programme booklet	★	★	-	-	-
Company logo & hyperlink on SRA website (pre/post event)	★	★	-	-	-
Credit mention on SRA social media platforms	★	★	-	-	-
Valued Retail Industry Partners plaque	★	★	-	-	-
Priority service staff	★	-	-	-	-
Credit mention during opening speech by Emcee	★	-	-	-	-

* All prices are subjected to 7% GST.

SRA RETAIL AWARDS GALA DINNER 2019 - PRIZE SPONSORSHIP FORM

YES ! We would like to sponsor prize(s) for the SRA Retail Awards Gala Dinner 2019 on Friday 27 September 2019 at Raffles City Convention Centre.

*Please return completed form via email **before 6 September 2019** to enjoy due recognition in the programme booklet and on SRA's website/social media platforms. For any queries, please feel free to contact Ms. Anjana Hegde at anjana@sra.org.sg or 6360 0185.*

1. Please confirm your sponsorship in the table below:

Prize Category	Estimated Value of Each Prize (S\$)	Minimum Sponsorship Quantity per Sponsor	Total Value based on Minimum Sponsorship Quantity (S\$)	Yes, we will be sponsoring this! Indicate Quantity Sponsored
1 st	\$5,000	2	\$10,000	
2 nd	\$4,000	2	\$8,000	
3 rd	\$2,000	3	\$6,000	
4 th – 10 th	\$1,500	7	\$10,500	
11 th – 20 th	\$800	10	\$8,000	
21 st – 40 th	\$300	20	\$6,000	
41 st – 60 th	\$100	20	\$2,000	
61 st – 100 th	\$50	40	\$9,000	

Goodie Bag Gifts	Estimated Value of Each Prize (S\$)	Minimum Sponsorship Quantity per Sponsor	Total Value based on Minimum Sponsorship Quantity (S\$)	Yes, we will be sponsoring this! Indicate Quantity Sponsored
<ul style="list-style-type: none"> • Power Banks (>10,000mAh) • Health / Beauty Supplements • Universal/Travel Adaptor 	\$15.00 - \$25.00	650	\$16,250	
\$10 shopping / dining vouchers (no min. spend required. Total of 7 sponsors needed)	\$10.00	100 (Min)	\$1,000 (per Sponsor)	

Please provide a brief description of the prize(s) sponsored:

2. Please select one of the following arrangements:

Prize(s) will be delivered to SRA Prize(s) to be collected** at Sponsor's office

*** only for bulky items. Prize letters are recommended,.*

3. Please fill in the details below:

Name of Company : _____
Contact Person : _____
Designation : _____
Address : _____
Postal Code: _____
Office. No. : _____ Mobile : _____
Email : _____

Name & Signature of Authorised Signatory / Date

Company's Stamp