

BloomBack



About us

BloomBack is a social enterprise that offers eco-friendly and high quality floral gifts lovingly handcrafted by marginalised individuals. We are the market leader in designing exquisite preserved flower arrangements in our glass domes, Bluetooth speakers and bag charms which are long-lasting and eliminate the need for maintenance. They reduce carbon footprint and wastage which is in line with our vision of making a difference through socially and environmentally conscious gifting.

Our Views on HR

BloomBack believes in inclusivity, hence employees of all ages and experience levels, be it an elderly floral artisan or an undergraduate, are given training and development opportunities to gain diverse skills. Our graphic design full timer, who joined us as an intern, is now taking up a Specialist Diploma in Visual Communication, sponsored by BloomBack. It is in our future plans to groom more of such employees to help them excel in various roles.

Student's Feedback

Students who worked with us shared that BloomBack was like a big family that has shown them how the hard work of each person put together can help to make a difference. The fellow employees were patient in helping them understand their role and training them to carry out their tasks well. By working at a start-up they could learn skills beyond their job scope and felt accomplished and more confident at the end of their short stint.

Collaborations with IHLs

BloomBack works with IHLs by providing tertiary students with internship and volunteering opportunities. When interns join us, we provide comprehensive training and role rotation so as to allow them to experience the different aspects of a social enterprise. Interns are also encouraged to volunteer at our workshops-for-good conducted by beneficiaries. Additionally, we also offer meaningful team bonding workshops to IHLs, where the final creations can be donated to homes and hospices to plant smiles.